出國報告（出國類別：開會）

赴比利時簽署政治所與魯汶大學雙聯博士學位暨出席歐盟SSH 媒合會議成果報告

服務機關：國立中山大學政治學研究所
姓名職稱：洪佩瑩助理
派赴國家：比利時
出國期間：100 年 9 月 14 日至 100 年 9 月 23
報告日期：100 年 10 月 17 日

目錄

一、 目的

　　此次出訪主要目的為簽署本校政治所與比利時魯汶大學（KULeuven）Interculturalism, Migration and Minorities Research Center 的博士雙聯學位，同時與該校社科院發展兩校學術研究合作，會議當天同時簽署合作意願書，以期未來共同執行台比雙邊計畫，或申請歐盟 FP 計畫。出訪目的之二為出席歐盟 FP-SSH 2011 媒合會議-Challenge Social Innovation，瞭解目前歐盟積極推動之「社會創新」主題、2012 SSH Work Programme，同時尋找欲與台灣合作的研究伙伴或經理人，促進媒合。

二、 過程

1. 出訪團隊成員及主要工作

- 印永翔—經濟所教授暨國際事務處處長 （領隊及主談，代表中山大學與魯汶大學商談校級合作）
- 廖達琪--政研所教授暨歐盟 SSH NCP 計畫共同主持人（代表政治所完成兩校雙聯學位簽署；同時推廣歐盟 FP 計畫的合作）
- 洪佩瑩—歐盟 SSH NCP 計畫專任助理（準備魯汶大學簽約文件、行程安排及歐盟 FP 計畫媒合；後轉赴維也納，代表 SSH NCP Taiwan 出席歐盟 FP-SSH 2011 媒合會議）

2. 參訪行程及相關重點細節

日期	時間	行程
9/14	19:30	出發
9/15	19:30-22:00	晚餐會議 ■ Prof. Ching-Lin Pang
9/16	10:00-13:00	中山大學與比利時魯汶大學雙聯學位簽約儀式暨與該校社科院商談研究合作 ■ Prof. Leen d'Haenens, Vice dean International relations; Center for Media Culture& Communication Technology ■ Prof. Jan Van den Bulck, Vice dean research, School for Mass Communication Research ■ Prof. Marleen Brans, Public Management Institute ■ Prof. Bart Kerremans, Institute for International and European Policy ■ Dr. Ira Laenen, International Relations Office, Faculty of Social

		Sciences ▪ Prof. Ching Lin Pang (Interculturalism, Migration and Minorities Research Center) ▪ Prof. Valeria Pulignano, Center for Sociological Research ▪ Prof. Tim Smits, Center for Media Culture & Communication Technology
9/16	15:00-17:00	拜會教育部駐比利時組長 ▪ 畢組安組長
9/17		- 印永翔教授及廖達琪教授返台 - 洪佩瑩經理轉赴維也納準備參與 FP-SSH 媒合媒合會議
9/19-9/21		洪佩瑩經理出席歐盟 SSH 媒合會議- 2011 Challenge Social Innovation
9/22		洪佩瑩經理返台

三、 心得及建議

以下心得分成兩部分:(一)出訪比利時魯汶大學(二)出席歐盟 FP-SSH 2011 媒合會議

(一) 出訪比利時魯汶大學(教育部駐歐盟兼比利時代表處畢祖安組長特地撰文報導中山大學此次拜會活動(附件一))

1. **本校政治所與魯汶大學簽署博士雙聯學位**

本校政治所與魯汶大學IMMRC(Interculturalism, Migration and Minorities Research Center)從去(2010)年開始商談雙連博士學位合作一事,克服諸多兩國及兩校不同的學位系統後,目前已正式簽約;簽約文件目前已寄回中山大學,將進行校內流程,<u>送請社科院院長、校長用印後</u>寄回魯汶大學完成該校的行政程序。另,預計明年薦派本校政治所博士生赴魯汶大學進修取。

2. **與魯汶大學社科院簽署合作意願書,推動兩校社科院的研究合作**

此次拜會魯汶大學,在彭靜蓮教授(Prof. Ching Lin Pang) 的協助下,邀請該校社科院諸位教授共襄盛舉,**分享其研究計畫及可與台灣學者合作的研究發想**,現場討論熱烈;會議結束後,**雙方及簽署了一份合作意願書**(Letter of Intent towards Educational and Research Cooperation between the College of Social Sciences, National Sun Yat-sen University and the Faculty of Social Sciences, KULeuven,附件二);回國後,也已將魯汶大學社科院目前的研究計畫訊息傳遞給本校相關領域的教授,以期兩校社科院積極發展

研究合作。當天會議與會者及其發表題目如下：

- Prof. Leen d'Haenens on "Monitoring Media Performance"
- Prof. Jan Van den Bulck on the PhD School
- Prof. Marleen Brans on the Public Management Institute
- Prof. Bart Kerremans on "Trade Policies and Agreements"
- Prof. Ching Lin Pang on "Migration, Mobility and Boundary Crossing"
- Prof. Valeria Pulignano on "Comparative Industrial Relations and Labour Markets in Europe"
- Prof. Tim Smits on "Endorsers in Advertising"

3. 鼓勵魯汶大學與中山大學共同申請歐盟 FP 計畫

魯汶大學社科院負責協助教授們申請媒合 FP計畫的Dr.Ria Laenen也出席會議，分享魯汶大學社科院目前參與FP的情形，未來將與Dr. Laenen保持密切聯繫，鼓勵本校教授與魯汶大學教授共同合作執行FP計畫。同時，與會的Prof. Marleen Brans也說明其公共管理學院（Public Management Institute）目前正在執行一*FP7 計畫：COCOPS-Coordinating for Cohesion in the public sector of the future*（2010-2014）；回國後，已將該資訊提供給本校政經系教授，未來將積極鼓勵雙方合作。

（二） 出席歐盟 FP-SSH 2011 媒合會議

1. 「社會創新（Social Innovation）」 為歐盟 SSH 未來將推動的研究趨勢，提倡創新及跨領域結合

本年度（2011）歐盟 FP-SSH 媒合會議與 **Challenge Social Innovation（SCI）** 研討會結合，舉辦為期三天的會議，前兩天為 CSI 研討會，第三天為 FP-SSH 媒合活動，約有 *350 人與會*，來自產官學界。

本次選定「社會創新（Social Innovation）」為本年度FP-SSH媒合會議主題，顯示出該主題之重要性，為了達到Europe 2020 設定之目標[1]，歐盟積極鼓勵創新及各個領域的結合及突破。此次會議分項主題多元，包含 14 個子題，如Social Innovation and Social economy、Society 2.0 and Social innovation、Measuring Social Innovation、Social Innovation for Inclusion and integration、Cross-sectoral approaches to social innovation、Diversity, democracy, participation: Which Lessons to learn from Research?（CSI會議議程如附件三）。

2. 本次會議現場形成「維也納宣言（Vienna Declaration）」

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[1] (1) 就業率達 75% (2) 研發創新投資佔 GDP 的 3% (3) 因應氣候變遷，減少 20%溫室氣體、增加 20%能源效率、發展再生能源達 20% (4) 輟學率減低至 10% (5) 40%以上接受高等教育 (6) 降低貧窮線以下人口低於 2 千萬

此次「挑戰社會創新（Challenge Social Innovation）」研討會在會議現場形成「維也納宣言（Vienna Declaration）」（附件四），強調此研討會只是「社會創新」的初始，未來會積極提倡及實踐社會創新，開放更多的討論空間，讓大家一起來思索社會創新的可能性，組成世界性的社會創新研究社群，未來將將相關的研究政策提供給歐盟。另外，會議中也提到，其實關於「社會創新」的理論或研究方法，都尚未有共識，還需要學術界的大家一起努力，預計 11 月份將於倫敦再舉辦相關研討會，發展相關議題。

本次會議最後由全體參與人員票選未來社會創新重點項目，由 14 個子題項目中選出最重要的研究議題，並將此 14 大議題列為未來「社會創新」的研究重點，議題如下：

- 1.1. Social Innovation and Social economy (entrepreneurship)
  - We need a wider, more inclusive definition of social innovation, what is it and what is not, including a better comprehension of the role of the social economy, civil society, business firms and the State.
- 1.2. Social Innovation and for-profit business
  - Business innovation as social process through new collaboration formats and organizational structures
- 1.3 Society 2.0 and social innovation
  - What are opportunities and risks of social media for enabling (large scale, systemic) social innovation
- 1.4 Innovations in services and social innovation
  - Integrating complimentary concepts of service innovations and social innovations
- 1.5 Measuring social innovation
  - More active contributions of social sciences in conceptualization of ways, how social impact of technology and social resources for innovation can be monitored, assessed and measured.
- 1.6 Social innovation and demographic change
  - Lifelong learning, work and intergenerational solidarity as components of societally engaged ageing
- 1.7 Social innovation for inclusion and integration
  - Rigourously test promising practices (establish multi-national evidence-based) before scaling up social innovations(implementation, skills, financing, mainstreaming)
- 2.1Cross-sectoral approaches to social innovation
  - Reinventing the state (including multi-scalar coordination and more receptive publicgovernance bodies)
- 2.2 Social innovation and sustainable regional development in emerging economies
  - How and when does social innovation create value?
- 2.3 Diversity, democracy, participation: which lessons to learn from (education) research?
  - Which new indicators can be developed for measuring the short-term and long-term
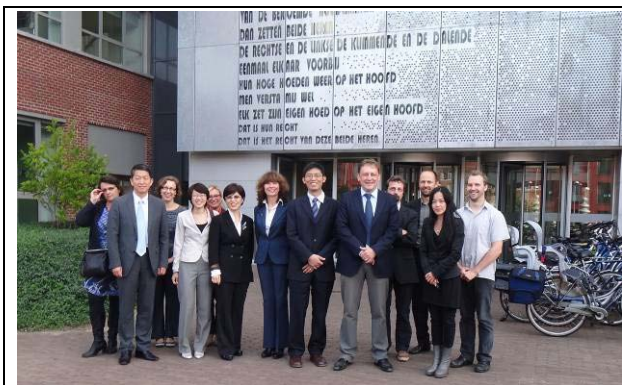
effects of the educational system (like quality of life, well-being, innovativity)?

- 2.4 Social innovation and development (overcoming poverty and pauperization, minicredits)
  - ➢ Popular Participation and self-management as central element for social innovation
- 2.5 Social sciences and social innovation
  - ➢ Develop new approaches and competencies of social sciences to contribute actively to the practical implementation of social innovation
- 2.6 Innovate the concept-the humanities and social innovation
  - ➢ How best to harness the distinctive contributions of Humanities-based knowledge and methods of enquiry (time: history; ideas and concepts: philosophies and worldviews; communication: linguistics etc.) for successful social innovation initiatives?
- 2.7 Social innovation and the workplace
  - ➢ Societal challenges such as empowerment, active ageing, health, skills, diversity and the inclusion of disadvantaged groups are centrally addressed through work, and thus require social innovation in the workplace leading to smarter and better working.

3. 參與媒合活動（**Match-making**）尋找其他國家合作對象及窗口

此次媒合活動也是針對 2012 年SSH計畫徵求（Call）與社會創新相關的主題來進行研究媒合，共有 150 人參與媒合活動，要參加的人都需要事先上網登記，提供個人的研究背景及欲合作的題目。本次洪佩瑩經理也與丹麥Danish School of Education 的Astrid Cermak進行會議，對方對於**台灣教育體系的現況及發展**頗有興趣，未來將會推薦台灣相關研究的教授們與該對方連繫，以期推動合作。

四、 會議照片

中山大學訪問團與魯汶大學社科院教授合影	廖達琪教授代表中山大學政治所與魯汶大學 IMMRC 簽署博士雙連學位
拜會魯汶大學社科院會議現場	印永翔國際長代表中山大學簽署合作意願書
洪佩瑩經理出席本年度歐盟 SSH 媒合會議: Challenge Social Innovation	歐盟官員 Robert Burmanjer 說明 2012 SSH Work Programme 及計畫審查重點
Challenge Social Innovation 媒合活動現場	洪佩瑩經理與丹麥 Danish School of Education 討論未來合作可能性

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駐比利時代表處文化組

中山大學與荷語魯汶大學簽署博士雙聯學位合作協議

› 相關影音

479期 2011-09-22

中山大學國際長印永翔及政治所廖達琪所長等一行3人，經由駐歐盟兼駐比利時代表處文化組畢代組長接待及協助下，9月16日上午與荷語魯汶大學社會科學院共同簽署博士雙聯學位及兩校社科教育及研究合作意向書等兩項協議，此兩協議將促使兩校學術合作關係更加緊密。

› 延伸閱讀

中山大學為國內第一所大學與魯汶大學建立博士雙聯學位合作關係，雙方能夠順利簽約全賴中山社科院廖達琪所長努力促成。廖所長在國內身兼歐盟科研架構計畫社科人文國家通訊據點負責人，近月來數次飛抵比京布魯塞爾皆順道訪問魯汶、布魯塞爾自由大學，訪比期間與魯汶大學社科院華裔教授彭靜蓮博士多次洽商後，終達成建立雙聯學位合作共識。9月16日上午10時，中山與魯汶兩校完成簽約後，魯汶大學社科院研究副院長Van den Bulck及國際事務副院長Leen d'Haenes也邀集了該院公共管理、國際暨歐洲政策研究、勞工政策研究及傳媒管理研究等重點領域專任教授或計劃主持人進行個別簡報，尋求擴大合作交流事宜。雙方洽談近兩個小時，氣氛相當融洽，魯汶紀錄總結各項未來合作重點後，印製教育暨合作意向書，現場交由兩校代表確認後完成簽署。

› 閱讀小幫手

› 相關網頁

※外部連結不代表本報立場

此次印永翔國際長代表中山大學楊校長前來簽約，他於訪程中特別表示，該校近年來戮力開拓與國外大學學術合作關係，目前在亞洲已建立52所姐妹校，歐洲也與50所大學簽署學術交流協議，很高興今天能與魯汶大學比利時一流大學建立夥伴關係。此外，在前來比利時前也會同國內近20所大學代表出席參加在丹麥舉行的「歐洲教育者年會暨教育展」（EAIE），該校也藉由參展時機積極推動與丹麥、挪威等北歐重點大學，以助提升該校國際化及推動校際合作。最後，提及本年度為我國首次開放陸生來臺就學，中山大學也錄取高達17位來自北京大學和人民大學等重點大學的優秀陸生，對於招生成果相當滿意。

中山大學印永祥國際長、廖達琪所長、畢祖安代組長與魯汶大學社科院

Van den Bulck副院長、Leen d'Haenens副院長等魯汶教授於社科院前合影

< 1 >

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瀏覽人數 58802701

Letter of Intent towards Educational and Research Cooperation between the College of Social Sciences, National Sun Yat-sen University (NSYSU) and the Faculty of Social Sciences, KULeuven

At the occasion of the visit of a delegation from NSYSU consisting of Prof. D. Liao, Prof. F. Ying and Ms. P. Hong to the Faculty of Social Sciences, KULeuven, the foundation has been laid towards future collaboration in the several areas of the Faculty of Social Sciences. The Faculty of Social Sciences at KULeuven was represented by Prof. L. d'Haenens, Prof. J. Van den Bulck, Prof. M. Brans, Prof. B. Kerremans, Dr. R. Laenen, Prof. C.L. Pang, Prof. V. Pulignano, and Prof. T. Smits.

During the meeting, a number of areas of mutual research interests have been identified:
- Public Policy and Management
- Political Economy, Trade and Investment Policies
- Sociological Processes in Industrial Relations and Labour Markets
- Persuasive and Marketing Communication
- Monitoring Media Performance
- Migration, Mobility and Boundary Crossing

These interests can take shape in either comparative research projects to be undertaken by both KULeuven and NSYSU-based colleagues or in PhD research proposals to be co-supervised by professors in both institutions, under the Double PhD Degree regime, following the example of the first Double PhD Degree contract, signed on September 16, 2011.

Considering these mutual areas of interest, appropriate research partners will be sought on the basis of the information provided during the meeting. The same applies to the recruitment of a select group of excellent PhD students and potential PhD supervisors.
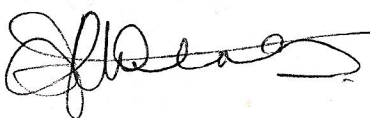
Building upon this first explorative round, the groundwork for a Memorandum of Understanding at Faculty level may be laid, especially if several disciplines within the social sciences find research partners and if the contact with NSYSU will lead to collaboration within a consortium of other national universities in Taiwan in a given area.

Friday, September 16, 2011

For the Faculty of Social Sciences
KU Leuven
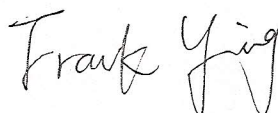
For the College of Social Sciences
Sun Yat-sen University

Prof. Dr. Leen d'Haenens
Vice Dean International Relations

Prof. Dr. Dachi Liao
Director Institute of Political Science

Prof. Dr. Frank Ying
Dean International Relations

Challenge
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CHALLENGE SOCIAL INNOVATION
Innovating innovation by research - 100 years after Schumpeter

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19 - 21 September 2011
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It is the objective of this conference to establish social innovation as a major theme of work and discourse in the scientific community.

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❯ Antonella Noya, *OECD Forum on Social Innovations*, Paris, France
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Organisation
Pamela Bartar (ZSI)/ Hans-Werner Franz (TUDO/sfs)/ Lisa Thompson (NET4SOCIETY/FFG)

Products:
„Vienna Declaration" on the most needed social innovations and related research topics
Book based on contributions to conference

Organisation:

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Zentrum für Soziale Innovation, Vienna, Austria

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1st day - 19 September 2011

08:30 - 09:30	**Check in/registration**
	Interviews asking participants for their expectations , shown on screens in the hall

09:30 - 10:15

Opening Plenary Session
Welcome
Marion Dewar
European Commission Research, Innovation and Science, Brussels, Belgium
Karlheinz Töchterle (video address)
Federal Minister of Science and Research (BMWF), Vienna, Austria
Henrietta Egerth
Managing director of the Austrian Research Promotion Agency (FFG)

10:15 - 11:00

Introduction to the conference
❯ **Josef Hochgerner,** Centre for Social Innovation (ZSI) Vienna, Austria
❯ **Jürgen Howaldt**, Social Research Centre of Dortmund University of Technology, Germany
❯ **Angela Schindler-Daniels,** Net4Society/DLR, Bonn, Germany

11:00 - 11:15 **Coffee break**

11:15 - 12:30

Key notes:
❯ **Denis Harrisson,** University of Quebec at Montreal/CRISES, Canada
❯ **Agnès Hubert,** European Commission/ Bureau of European Policy Advisors (BEPA),Brussels, Belgium

Moderation: Jürgen Howaldt, Social Research Centre of Dortmund University of Technology, Germany

12:30 - 13:30 **Lunch break**

13:30 - 16:30 **Parallel Sessions 1**

coffee/ tea
break
15:00 - 15:15

1.1 **Social innovation and social economy (entrepreneurship)**
Chairs: *Denis Harrisson,* University of Québec at Montreal, Canada
Antonella Noya, OECD Forum on Social Innovations, Paris, France

❯ **François Goudenove**, Société WebSourd, Toulouse, France
WebSourd, a cooperative company created by the deaf people to allow them a better place in the society
❯ **Agnès Hubert**, European Commission/BEPA, Brussels, Belgium
Social innovations: latest developments in European policies
❯ **Jean-Louis Laville**, Conservatoire National des Arts et Métiers, Paris, France
Social innovation, economy and democracy: societal challenges of the 21st century
❯ **Jo Barraket, Craig Furneaux,** Australian Centre for Philanthropy and Non-profit Studies, Brisbane, Australia
Social innovation and social enterprise: evidence from Australia

1.2 **Social innovation and for-profit business**
Chairs: *Hannes Erler,* Swarovski KG, Wattens, Austria
Doris Wilhelmer, Austrian Institute of Technology, Vienna, Austria

❯ **Karl-Heinz Leitner,** Austrian Institute of Technology (AIT), Vienna, Austria
New patterns of innovation: findings from a Foresight project about the future of innovation and its implication for business innovation

1st day - 19 September 2011

> **Josef Hochgerner,** Centre for Social Innovation (ZSI), Vienna, Austria
> Testing a theoretical approach on cases of social innovations in business

> **Hanna Nari Kahle,** WHU Otto Beisheim School of Management, Vallendar, Germany
> The value of social innovations in base of the pyramid markets – a firm level perspective

> **Ralf Kopp,** Social Research Centre Dortmund (sfs) of Technische Universität Dortmund, Germany
> About the reinvention of the management of innovation

> **Marieke Huysentruyt,** London School of Economics (LSE) and Stockholm School of Economics (SSE), United Kingdom and Sweden/ **Johan Moyersoen,** i-propeller, Brussels, Belgium
> Corporate social opportunity recognition and the value(s) of social entrepreneurs

1.3 **Society 2.0 and social innovation**
Chairs: *Birgit Blättel-Mink*, University of Frankfurt, Germany
Diogo Vasconcelos, SIX & CISCO*, London*, UK †
Ricard Ruiz de Querol, Fundación Barcelona Media, Spain

> **Axel Bruns**, Queensland University of Technology, Brisbane, Australia
> Ad hoc innovation by users of social networks: the case of Twitter

> **Birgit Blättel-Mink**, **Daniel Kahnert**, **Raphael Menez**, Goethe-University Frankfurt/ Main, Germany
> When customers turn collaborators: coordination and motivation of customer contribution – the case of Crytek

> **Heidi Hanekop**, University of Göttingen, Germany
> Modes of user collaboration with and without firms: a multidimensional analytical framework for new forms of innovation and production on the web

> **Christoph Kaletka**, **Bastian Pelka**, Sozialforschungsstelle Dortmund, (TU Dortmund), Germany/ **Ricard Ruiz de Querol, Karolin Eva Kappler,** Foundation Barcelona Media, Spain
> Social media and social innovation – a Manifesto

> **Ricard Ruiz de Querol**, **Karolin Eva Kappler**, Foundation Barcelona Media, Spain
> Challenges at the intersection of social media and social innovation

1.4 **Innovations in services and social innovation**
Chairs: *Heike Jacobsen*, Brandenburg University of Technology Cottbus, Germany
Paul Windrum, Nottingham University, UK

> **Faridah Djellal, Faïz Gallouj,** University of Lille, France
> Social innovation and service innovation

> **Heike Jacobsen**, Brandenburg University of Technology Cottbus, Germany
> Service innovation as social innovation: new options for users

> **Bruce Tether**, Imperial College London, UK
> Soft innovation and service design

> **Juliet Webster**, Open University of Catalunya, Barcelona, Spain
> Users to producers: changing profiles, skills, and careers of innovators in information processing activities

> **Paul Windrum**, Nottingham University, UK
> Role of third sector organizations in health innovation networks

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1.5   Measuring Social Innovation
Chairs: *Karel Müller*, Charles University Prague, Czechia
          Mariana Christen Jakob, Luzerne University of Applied Sciences,
          Switzerland

› **Werner Wobbe,** European Commission, DG Research & Innovation, Brussels,
Belgium
Monitoring and measuring of Innovation in the EU

› **Albrecht Wirthmann**, EUROSTAT, Information society and tourism statistics,
Luxembourg
The European survey on the use of information and communication technolo-
gies in households and by individuals

› **Catherine Candea,** Your Better Life Index Group, OECD, Paris, France
Your Better Life Index - measuring well-being

› **Andrea Bassi**, University of Bologna, Italy
How to measure the intangibles. The social added value of non-profit organiza-
tions

› **Mariana Christen Jakob,** Lucerne University of Applied Sciences/ **Alexandra
Grant,** Social Entrepreneurship Foundation SEF Swiss, Zurich, Switzerland
Social return on investment in comparison with other tools for the measure-
ment of social innovation and social impact

1.6   Social innovation and demographic change
Chairs: *Gerhard Naegele,* TU Dortmund*,* Germany
          Rolf Heinze, Ruhr-University Bochum, Germany

› **Rolf Heinze, Gerhard Naegele**, Ruhr-University Bochum, Germany,
TU Dortmund, Germany
Social innovation and population ageing in Germany

› **Francesco Barbabella**, **Andrea Schmidt**, **Frédérique Lamontagne-Good-
win**, **Giovanni Lamura**, **Ricardo Rodrigues**, **Georg Ruppe**, European Cen-
tre for Social Welfare Policy and Research, Vienna, Austria; INRCA - National
Institute of Health and Science on Ageing, Ancona, Italy
Assessing the impact of ICT-based solutions for caregivers in Europe: prelimi-
nary findings from the CARICT project

› **Piotr Bledowski**, University of Warsaw, Poland
Population ageing and new social challenges in post-socialist countries – the
case of Poland

› **Rasmus Beck**, Economic Promotion Agency of Dortmund, Ruhr-University
Bochum, Germany
Challenging increasing demands for skilled labor in shrinking cities. The new
meaning of social innovation strategies in the Ruhr Area

1.7   Social Innovation for inclusion and integration
Chairs: *Anette Scoppetta*, Centre for Social Innovation (ZSI), Vienna, Austria
          Freek Spinnewijn, European Federation of National Organisations
          working with the Homeless (FEANTSA), Brussels, Belgium

› **Paul Stubbs**, The Institute of Economics, Zagreb, Croatia
Promoting social innovations for inclusion in the Western Balkans: key challen-
ges

› **Sanja Popović Pantić,** Centre for Research of Development of Science and
Technology, Mihajlo Pupin Institute, Belgrade, Serbia
Inclusion of female business community in the economic mainstream

coffee/ tea
break
15:00 - 15:15

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> **Sanja Crnkovič-Pozaić,** consultant, Zagreb, Croatia
> Analytical tools for identifying skill needs: part of the social innovation tool kit?
> **Dennis P. Culhane,** University of Pennsylvania, Philadelphia, USA
> Housing First! Evidence-based social innovations to tackle homelessness
> **Ana Vale,** consultant, Lisbon, Portugal
> Social innovation and inclusion: a new paradigm for action

16:30 - 17:00	**Coffee break**
17:00 - 18:30	**Plenary** **Panel discussion** **Societal challenges of the 21st century: developing a research agenda** **Panel:** › **Liesbet de Letter,** European Commission DG Regional Policy, Brussels, Belgium › **David Lane,** University of Modena, Italy › **Geoff Mulgan,** National Endowment for Science, Technology and the Arts (NESTA), London, United Kingdom › **Antonella Noya,** OECD Forum on Social Innovation, Paris, France › **Stephan Schulmeister**, Economic Research Institute (WIFO), Vienna, Austria **Moderation: Hans-Werner Franz,** Social Research Centre (sfs) of Dortmund University of Technology, Germany
18:30 - 20:00	**Get together** at the Tech Lounge of Tech Gate (19th floor) with a magnificent view across the Danube river to the city centre **Barbara Weitgruber,** Director General of Federal Ministry of Science and Research (BMWF), Vienna, Austria, Welcome address **Josef Hochgerner,** Centre for Social Innovation (ZSI), Vienna, Austria, Presentation of the ‚European School of Social Innovation' (ESSI) **Tristan Jorde,** actor, Vienna, Austria Performance and moderation: 100 years after Schumpeter

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08:30 - 09:00	**Welcome Coffee**
09:00 - 10:00	**Plenary** ***Voting Session 1*** ***Most important social innovation research topics: establishing a research agenda*** Outcomes of the Parallel Sessions presented by their Chairs and voted by all participants. Winner themes constitute the Vienna Declaration. **Moderation: Hans-Werner Franz,** Social Research Centre (sfs) of Dortmund University of Technology, Germany

10:00 - 13:00 coffee / tea break 11:30 - 11:45	**Parallel Sessions 2**

2.1 Cross-sectoral approaches to social innovation
Chairs: *Lars Hulgård,* University of Roskilde & EMES Network, Roskilde, Denmark
Su Maddock, Manchester Institute of Innovation Research, UK

› **Lars Hulgård,** University of Roskilde & EMES Network, Roskilde, Denmark
Social enterprise as social innovation – at the crossroads of government, civil society and enterprise
› **Flavia Martinelli**, Mediterranean University of Reggio Calabria, Italy
Social innovation or social exclusion? Innovating social services in the context of retrenching welfare states
› **Stuart Conger**, Consultant, Kanata, Ontario, Canada
Innovators at risk in public service
› **Yoko Nitta**, Research Institute of Science and Technology for Society, Japanese Science and Technology Agency, Tokyo, Japan
Design thinking to address social challenges
› **Su Maddock**, Manchester Institute of Innovation Research, UK
Place-based innovation, a new eco-system for social innovation

2.2 Social innovation and sustainable regional development in emerging economies
Chairs: *Renato J. Orsato,* Foundation Getúlio Vargas, São Paulo, Brazil
Daniela Gomes Pinto, Center for Sustainability Studies of Foundation Getúlio Vargas, São Paulo, Brazil

› **Renato J. Orsato,** Foundation Getúlio Vargas, São Paulo, Brazil/ **Fernando von Zuben,** Tetra Pak Company, Monte Mor, Brazil/ **Luk van Wassenhove,** INSEAD, Fontainebleau, France
Corporate social entrepreneurship: the case of Tetra Pak Brazil
› **Daniela Gomes Pinto, Cecilia Ferraz, Mario Monzoni, Renato J. Orsato,** Center for Sustainability Studies, São Paulo, Brazil
Social innovation indicators: the case of Juruti - a town in the Brazilian Amazon
› **Renato J. Orsato,** Center for Sustainability Studies, São Paulo, Brazil/ **Uwe Schulte,** INSEAD Social Innovation Centre, Fontainebleau, France
Green clubs and development in Malaysia and Indonesia: the case of the round-table on sustainable palm oil (RSPO)
› **Ben Warr, Luk Van Wassenhove,** INSEAD Social Innovation Centre, Fontainebleau, France
First mile innovation - leveraging social capital and a fragmented supply chain in India
› **Georgina Guillén,** UNEP/Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production
Sustainable consumption and production as a leverage for social innovation

2nd day - 20 September 2011

2.3 **Diversity, democracy, participation: Which Lessons to learn from (Education) Research?**
Chairs: *Ingrid Gogolin,* University of Hamburg, Germany
Christoph Hofinger, SORA Institute for Social Research and Consulting, Vienna, Austria

> **Ingrid Gogolin**, University of Hamburg, Germany
> Linguistic diversity and educational achievement: new paths for Europe's future

> **Julia Szalai**, Central European University and Institute of Sociology of the Hungarian Academy of Sciences, Budapest, Hungary
> Social inclusion through education in multiethnic communities across Europe

> **Krista Loogma**, Center of Education Research, Tallinn University, Estonia
> From school to work: educational change as social innovation

> **Antonius Schröder**, Sozialforschungsstelle Dortmund (TU Dortmund), Germany
> Innovative structures to improve lifelong learning - a social innovation process

> **Petra Mayrhofer,** Democracy Centre Vienna, Austria
> Approaches towards social innovation in civic education

> **John L. Casti**, International Institute for Applied Systems Analysis, (IIASA), Laxenburg, Austria
> Xevents, complexity and social mood

2.4 **Social innovation and development (overcoming poverty and pauperisation, mini-credits)**
Chairs: *György Szell*, University of Osnabrück, Germany
N.N.

> **György Szell**, University of Osnabrück, Germany
> Social innovation and development

> **Emmanuel Kamdem**, ILO, Geneva, Switzerland
> Social innovation and development in Africa

> **Anup Dash**, Utkal University, Bhubaneswar, India
> Innovations and institutional challenges in microfinance

> **Abdelfatteh Ammous,** University of Sfax, Tunisia
> Microfinance in developing countries

> **Frédéric Lesemann**, National Scientific Research Institute (INRS), Centre for Urbanisation, Culture and Society, Montréal/Canada
> Could informal processes be a source of social innovation?

2.5 **Social sciences (incl. economic sciences) and social innovation**
Chairs: *Jürgen Howaldt*, Social Research Centre (sfs) of Dortmund University of Technology, Germany
Andrea Höglinger, Research Promotion Society (FFG), Vienna, Austria

> **Jürgen Howaldt**, Social Research Centre (sfs) of Dortmund University of Technology, Germany
> Shaping social innovation by social research - the new role of the social sciences

> **Anne de Bruin**, Massey University, Auckland, New Zealand
> Towards advancing understanding of social innovation

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› **Rainer Fretschner**, University of Applied Sciences, Kiel,
Germany / **Dieter Rehfeld**, University of Applied Sciences, Gelsenkirchen,
Germany
The knowledge architecture of social innovations - a challenge for social science

› **Bjørn Gustavsen**, Work Research Institute, Oslo, Norway
Action research and social innovation

› **Alexander Degelsegger/ Alexander Kesselring,** Centre for Social Innovation
(ZSI), Vienna, Austria
Do non-humans make a difference? Potentials and problems in applying Bruno
Latour's actor network theory to the study of (social) innovation

› **Nicolás Monge,** Laboratory of Entrepreneurship and Social Innovation (LEIS),
Santiago, Chile
Social sciences, social innovation and public policy. Universities as agents of
change

2.6 **Innovate the concept - the humanities and social innovation**
Chairs: *Milena Žic Fuchs,* Croatian Academy of Sciences and Arts, University of
Zagreb, Croatia, European Science Foundation, Strasbourg, France
Rüdiger Klein, Royal Netherlands Academy of Arts and Sciences, Eurpean
Federation of National Academies of Sciences and Humanities (ALLEA),
Amsterdam, The Netherlands

› **Milena Žic Fuchs,** Croatian Academy of Sciences and Arts, University of Zag-
reb, Croatia, European Science Foundation, Strasbourg, France
Humanities in the context of interdisciplinarity: understanding innovation

› **Rüdiger Klein**, Royal Netherlands Academy of Arts and Sciences, European
Federation of National Academies of Sciences and Humanities (ALLEA),
Amsterdam, The Netherlands
Global Humanities as the basis for understanding global social innovation

› **Joseph Lo Bianco**, Australian Academy of the Humanities; University of
Melbourne, Australia;
The Disappearance of the isolated individual: the social mind, innovation and
resilience for an uncertain future

› **Sean Ryder,** National University of Ireland, Galway, Ireland
Humanities perspectives on innovation

› **Cristina Sánchez Carretero**, Heritage Laboratory, Spanish National Research
Council (CSIC), Santiago de Compostela, Spain
Heritage and innovation in the Humanities: dissonant heritage and conflicts

› **Maurice Biriotti**, SHM Productions Ltd., London, United Kingdom
The future role of the humanities in innovation: a view from the private sector

› **Ilan Chabay**, Department of Applied IT, Chalmers University of Technology,
Gothenburg, Sweden
Once upon a future time: visions, models, and narratives leading to a sustaina-
ble future

› **Dorrit Vibeke Sørensen**, Arts Design and Media Department, Nanyang
Technological University, Singapore
Arts, creativity and community engagement

2nd day - 20 September 2011

2.7   Social innovation at the workplace
Chairs: *Peter Totterdill*, UK Work Organisation Network, Nottingham, United Kingdom
Ursula Holtgrewe, Working Life Research Centre (FORBA), Vienna, Austria

> **Peter Totterdill,** UK Work Organisation Network, Nottingham, UK
> Workplace Innovation as Social Innovation
> **Frank Pot,** Nijmegen School of Management, Netherlands
> Workplace innovation to achieve the EU2020 strategy
> **Ursula Holtgrewe**, Working Life Research Centre (FORBA), Vienna, Austria
> Quality of work and social innovation - looking at unlikely places
> **Monique Ramioul**, Institute for Labour Studies (HIVA) at the Catholic University of Leuven, Belgium
> From innovation to social innovation through participation
> **Vassil Kirov**, Institute for the Study of the Societies and Knowledge at the Bulgarian Academy of Sciences, Sofia, Bulgaria
> Social innovation and good practices at work in the NMS: the legacies, the transfers and the experiments
> **Diane Angermüller.**, DG Employment, Social Affairs and Inclusion, Brussels, Belgium
> Social innovation in work, labour and employment policies (tbc)

13:00 - 14:00	**Lunch time**
14:00 - 15:00	**Plenary Session:**

Key notes
About the importance and performance of social innovations in varying social contexts

> **Uwe Schneidewind,** Wuppertal Institute, Germany
> About the importance and performance of social innovations in the sustainability context
> **Frank Moulaert**, Catholic University Leuven, Belgium
> How contextual is social innovation?

Moderation: Josef Hochgerner, Centre for Social Innovation (ZSI), Vienna, Austria

15:00 - 16:00	**Plenary**

Voting Session 2
Most important social innovation research topics: establishing a research agenda
Outcomes of the Parallel Sessions, presented by their Chairs and voted by all participants. Winner themes constitute the Vienna Declaration.

Moderation: Hans-Werner Franz, Social Research Centre (sfs) of Dortmund University of Technology, Germany

16:00 - 16:30	**Break**
16:30 - 18:00	**Plenary Session**

Shaping social innovations as a challenge for the 21st century

> **Geoff Mulgan**, National Endowment for Science, Technology and the Arts (NESTA), London, United Kingdom
> Theoretical foundations of social innovation: sources, possible conclusions and future directions

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›Josef Hochgerner, Centre for Social Innovation (ZSI), Vienna, Austria
The Vienna Declaration on the most important social innovation research topics

18:00 - 20:00	**Break**
20:00 - 23:00	**Dinner at Esterházykeller,** Haarhof 1, 1010 Wien (close to Naglergasse) Metro stations: U1 Stephansplatz, U3 Herrengasse

3rd day - 21 September 2011

09:30 - 09:45	**Welcome & overview of the agenda** **Angela Schindler-Daniels,** Coordinator of Net4Society
09:45 - 10:30	**SSH 2012 Call & SSH Work Programme 2012** **Robert Burmanjer & Domenico Rossetti di Valdalbero** DG Research and Innovation, Head of Unit Social Sciences and Humanities
10:30 - 10:45	**Plenary Session: How the parallel and the bilateral matchmaking sessions work.**
10.45 - 11:00	**Coffee break**
11:00 - 12:30	**Parallel Sessions 3**

3.1   **Moving the knowledge society forward: social innovation in education, economic growth and creativity**
(ACTIVITY 1: GROWTH, EMPLOYMENT AND COMPETITIVENESS IN A KNOWLEDGE SOCIETY – THE EUROPEAN CASE))

Topics to be discussed:
• Challenge: Challenge: Education systems in the 21st century
• Topic: Innovative policies for employment and labour markets
• Topic: Unveiling creativity for innovation in Europe
• Mobilising institutional reforms in research and innovation systems for better scientific, innovation and economic performances in Europe

> **Heiko Prange-Gstöhl,** DG Research and Innovation, Unit Social Sciences and Humanities
> **Jörg Flecker**, Director FORBA
> **Agnès Hubert,** Bureau of European Policy Advisers-European Commission/BEPA

Questions & Answers

3.2   **Social Innovation for a cohesive society**
(ACTIVITY 2: COMBINING ECONOMIC, SOCIAL AND ENVIRONMENTAL OBJECTIVES IN A EUROPEAN PERSPECTIVE: PATHS TOWARDS SUSTAINABLE DEVELOPMENT)

Topics to be discussed:
• Topic: Social innovation against inequalities
• Topic: Social technologies for vulnerable populations
• Smart specialisation for regional innovation

> **Liesbet De Letter,** DG Regional Policy , Unit D2, Thematic Coordination and Innovation
> **Glen Mehn,** Social Innovation Camp
> **Josef Hochgerner**, Director of ZSI

Questions & Answers

3.3   **Social Innovation and public policy**
(ACTIVITY 3: MAJOR TRENDS IN SOCIETY AND THEIR IMPLICATIONS)

Topics to be discussed:
• Challenge: Making longevity an asset for economic and social development
• Challenge: Families in transitions
• Topic: Social Innovation in the public sector

3rd day - 21 September 2011

3.3 ❯ **Diane Angermüller,** DG Employment, Social Affairs and Inclusion, Unit D4 - Demography, Migration, Social Innovation, Civil Society
❯ **Olaf Kapella,** Austrian Institut for Family Studies, University Vienna
❯ **Maciej Kucharczyk,** Managing Director of AGE: The European Older People's Platform

Questions & Answers

12:30 - 13:30	**Networking Lunch**
13:30 - 16:30	**Matchmaking event: prearranged bilateral meetings between participants**
16:30	**Farewell** **Angela Schindler-Daniels,** Coordinator of Net4Society

* *For downloading the FP7-SSH-2012 Work Programme and related calls' documents visit:*
http://ec.europa.eu/research/participants/portal/page/cooperation#ssh

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For requests about registration, accomodation and travelling please contact the agency:

Hallamasch cae GmbH
Himmelpfortgasse 19/1010 Wien/Austria
e-mail: csi2011@hallamasch.at

For information about the scientific conference:

conference office @ ZSI
Zentrum für Soziale Innovation
Linke Wienzeile 246 / 1150 Wien / Austria
e-mail: conference@zsi.at

For information about the networking event:

NET4SOCIETY coordination office
National Contact Point for Socio-economic
Sciences and the Humanities
Member of German Aerospace Center (DLR)
Heinrich-Konen-Str.1 / 53227 Bonn / Germany
e-mail: contact@net4society.eu

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Vienna Declaration: The most needed social innovations and related research topics

"For most of human history, reality was nature…

Then reality became technics, tools, and things made be men…

Now reality is primarily the social world experienced through the

reciprocal consciousness of self and others."

Daniel Bell

1. Rationale of the Declaration

In response to major societal challenges the Europe 2020 strategy sets measurable targets such as *Employment* of 75% of the workforce, investment of 3% of the EU GDP in *Research, Development and Innovation* (RDI), adapting to the challenges of *Climate Change* (20% less greenhouse gas emissions, 20% increase in energy efficiency, 20% of energy from renewable resources), reducing school drop-out rates below 10% and enabling 40% of age cohorts to complete third level *Education*, and reduce the number of people in or at risk of *Poverty and Social Exclusion* by 20 million.

To aim at such specified targets involves the determination of a multiplicity of objectives and the need to co-ordinate scientific as well as practical activities in the wide domains of employment, RDI, climate change, education, and social inclusion. Against the backdrop prevailing politics of innovation, the contours of a new innovation paradigm with increasing significance of social innovation are becoming visible. The tracks of international research on innovation demonstrate that the technology oriented paradigm – shaped by the industrial society – does not cover the broad range of innovations indispensable in the transition from an industrial to a knowledge and services-based society: Such fundamental societal changes require a paradigm shift of the innovation system.

This new innovation paradigm – as described by the experts of the OECD Study "New nature of innovation" – is essentially characterised by the opening of the innovation process to society. Alongside companies, universities and research institutes, citizens and customers become relevant actors of innovation processes. Terms and concepts such as open innovation, user-led innovation, customer integration and innovation networks reflect aspects of this development. Based on these trends innovation becomes a general social phenomenon, increasingly influences all walks of life.

Social innovations are needed and can be found in wide domains of the society, such as from the areas of services to the social economy and creative industries. In light of the increasing importance of social innovation, the conference looked at the theoretical concepts, areas of empirical research , concept and developments in the field of social innovation. What is required here is to redraw boundaries (both in terms of differences as well as overlaps and interactions) between business innovations and new technologies on the one hand, and social innovations on the other hand. Increasingly, innovation blossoms where the sectors converge.

Innovations in technology and business are imperative; yet in order to reap their full potential, and at the same time creating social development that is beneficial to cultures as inclusive as diverse, social innovations will make the difference: There is a lot of evidence that social innovation will become of growing importance not only with regard to social integration and equal opportunities but also with regard to preserving and expanding the innovative capacity of companies and society as a whole.

The most urgent and important innovations in the 21st century will take place in the social field. This opens up the necessity as well as possibilities for social sciences to find new roles and relevance by generating knowledge applicable to new dynamics and structures of contemporary and future societies.

The **Vienna Declaration** is the first and immediate "**Core Deliverable" of the Conference**, created and established during the conference by joint efforts of all participants.

The topics selected and prioritised do not represent the completion of the process of determining the most needed social innovations and the corresponding research issues. In fact the whole operation was built on being *courageous enough to start the process* of getting there, while at the same time remaining *modest enough to know that this is just a beginning*. It is perceived and shall be read, commented, and considered as the starting point in further clarification, specification, and operationalisation of important research topics social sciences shall deal with in an attempt to support processes of identification, development and implementation of the most needed social innovation of the 21st century. In addition, of course, social sciences also are requested to also study, analyse, and assess the societal impact of innovations in general, and of social innovations in particular.

2.   The making of the Vienna Declaration

In preparatory stages of the conference **Challenge Social Innovation** deliberations took place on what could be done to strengthen the social sciences' capacity to play a prolific role in conceptualising and research of social innovations, and thus to favour desirable development of the globalised knowledge society. This led to the idea of a **Vienna Declaration** that should *identify critical areas of social and scientific development, and state a number of equally important corresponding research topics*.

It was decided among the organisers of the conference, to make the gathering a real working conference, asking the Chairs of the Parallel Sessions, Speakers and all Participants to tune in to the ambitious aim of stating what they consider most relevant social innovations and related research topics in the thematic areas in any of the respective Parallel Sessions.

What was to be considered most important should be gauged against three main criteria:

- o The *novelty of a solution proposed* to address a critical issue referring to the thematic core of the Parallel Session
- o The *scientific significance* of research in the field proposed
- o The *social relevance* of the solution and impact expected

The **Vienna Declaration** now consists of prioritised research topics which were first proposed by the participants in the 14 thematic Parallel Sessions the conference consisted of. In these sessions a number of four research questions or topics – that should be supportive to the analysis, identification or implementation of relevant social innovations in the thematic field – were established. Thereafter, in dedicated voting sessions, all participants of the conference voted for their favourite topics and thus determined the list of the 14 most important research topics – according to the conference **Challenge Social Innovation**.

The full documentation of all 56 topics and the detailed results of the voting (facilitated by using a digital voting technology) can be found in the document 'declaration-documentation'.

3.   Results: The 14 prioritised research topics concerning social Innovations in the areas of the 14 Parallel Sessions

PS 1.1: **Social innovation and social economy (entrepreneurship)**

Topical issue, voted on first place by 33%:

➢ *We need a wider, more inclusive definition of social innovation, what is it and what is not, including a better comprehension of the role of the social economy, civil society, business firms and the State.*

PS 1.2: **Social innovation and for-profit business**

Topical issue, voted in first place by 42 %

➢ *Business Innovation as social process through new collaboration formats and organizational structures*

PS 1.3: **Society 2.0 and social innovation**

Topical issue, voted in first place by 41 %

➢ *What are opportunities and risks of social media for enabling (large scale, systemic) social innovation*

PS 1.4: **Innovations in services and social innovation**

Topical issue, voted in first place by 33 %

➢ *Integrating complimentary concepts of service innovations and social innovations*

PS 1.5: **Measuring social innovation**

Topical issue, voted in first place by 53 %

➢ *More active contributions of social sciences in conceptualization of ways, how social impact of technology and social resources for innovation can be monitored, assessed and measured.*

PS 1.6: **Social innovation and demographic change**

Topical issue, voted in first place by 53 %

➢ *Lifelong learning, work and intergenerational solidarity as components of societally engaged ageing*

PS 1.7: **Social innovation for inclusion and integration**

Topical issue, voted in first place by 36 %

➢ *Rigourously test promising practises (establish multi-national evidence-base) before scaling up social innovations (implementation, skills, financing, mainstreaming)*

PS 2.1: **Cross-sectoral approaches to social innovation**

Topical issue, voted in first place by 35 %

➢ *Reinventing the state (including multi-scalar coordination and more receptive public governance bodies).*

PS 2.2: **Social innovation and sustainable regional development in emerging economies**

Topical issue, voted in first place by 46 %

➢ *How and when does social innovation create value?*

PS 2.3: **Diversity, democracy, participation: Which lessons to learn from (education) research?**

Topical issue, voted in first place by 37 %

➢ *Which new indicators can be developed for measuring the short-term and long-term effects of the educational system (like quality of life, well-being, innovativity)?*

PS 2.4: **Social innovation and development (overcoming poverty and pauperisation, mini-credits)**

Topical issue, voted in first place by 41 %

➢ *Popular Participation and self-management as central element for social innovation*

PS 2.5: **Social sciences (including economic sciences) and social innovation**

Topical issue, voted in first place by 32 %

➢ *Develop new approaches and competencies of social sciences to contribute actively to the practical implementation of social innovation*

PS 2.6: **Innovate the concept – the humanities and social innovation**

Topical issue, voted in first place by 27 %

➢ *How best to harness the distinctive contributions of Humanities-based knowledge and methods of enquiry (time: history; ideas and concepts: philosophies and worldviews; communication: linguistics etc.) for successful social innovation initiatives?*

PS 2.7: **Social innovation at the workplace**

Topical issue, voted in first place by 38 %

➢ *Societal challenges such as empowerment, active ageing, health, skills, diversity and the inclusion of disadvantaged groups are centrally addressed through work, and thus require social innovation in the workplace leading to smarter and better working.*

4. Making use of the Vienna Declaration

There are three main ways to build on the results achieved by the conference *Challenge Social Innovation*.

4.1 Discussion of the content, scope, meaning and intention

To collect questions, recommendations, comments of support and critical assessment alike, the first and unchanged result of the identification, wording and voting processes of the *Vienna Declaration* is published for discussion in an open forum at www.socialinnovation2011.eu

Any entry in this forum from 1st until 31st of Oct. 2011 will be recorded and analysed by the Steering Committee, feeding in to the revised and commented version of the *Vienna Declaration* in the first week of November.

Following the revision of the *Vienna Declaration* in November 2011, the forum will remain open for further discussion, provision of comments and dissemination through communication channels in science, the wider public, printed and digital media including Web 2.0.

4.2 Providing input and proposing directions concerning research and innovation policy makers

The revised version, taking into account suggestions and remarks to the initial version, will be broadly published and brought to personal attention of EC Commissioner for Research, Innovation and Science, Ms. Máire Geoghegan-Quinn, on Nov. 11th, 2011.

Further on the *Vienna Declaration*, debates and follow-up statements and papers will be fed in the development of research programmes in Horizon 2020 relevant to Social Sciences and Humanities, activities under the Flagship Initiative Innovation Union under Europe 2020, and other European measures concerning science, research and innovation.

Moreover, there may appear possibilities to discuss and promote the whole or parts of the *Vienna Declaration* in the context of research policy strategies or programmes on national or regional and university levels. At this stage of development it is neither possible to predict a certain impact in research and innovation support programmes, nor is there any guaranty that policy makers will really take into account proposed topics highlighted in the *Vienna Declaration*. However, the *Vienna Declaration* is the first such document, indicating research topics pertaining to social innovation, worked out by an impressing large number of international social innovation experts.

4.3 Formation of a world-wide community of researchers and scholars in social innovation

The sensational high interest in *Challenge Social Innovation* – with 371 participants registered and many more who could not register any more because of extreme overbooking – together with high standards of presentations, discussions, and results delivered emphatically call for establishing further collaboration and community building.

Beyond the initial stage of providing feed-back to participants, the facilitation of mutual communication through the discussion forum focused on the *Vienna Declaration*, and informal networks stipulated as usually by such a conference, there is a second stage of potentially institutionalised liaison and cooperation already in place: ZSI (Josef Hochgerner) and sfs TUDO (Hans-Werner Franz, Jürgen Howaldt) are the proponents of the *European School of Social innovation* (ESSI), established as an *Association* according to Austrian law in September 2011.

The **European School of Social Innovation**, formally based in Vienna, is conceived as an international **Competence Network**, reaching out to European and global scholars and institutions involved in social innovation research, academic education and vocational training. The School, comprising and co-ordinating activities in research and education, is not called a European School because it should be confined to European researchers, students and institutions. On the contrary, it will be open for inter-continental participation (courses and study programmes lectured in English), yet with a specific focus on the conditions and sources of social innovations rooted in European social systems.

The debates during the conference and the 14 prioritised research topics concerning social innovation clearly illustrate that until recently the area of social innovation has been virtually ignored as an independent phenomenon in socio-economic research on innovation. Social innovation rarely appears as a specific and defined term with a clearly delineated scope. Mostly it is used as a sort of descriptive metaphor in the context of social and technical change. We have to admit that social innovation currently is a term that almost everybody likes, but a precise and broadly accepted definition is still missing.

The European School of Social Innovation shall help to correct this defect by establishing an international research community, enabling further scientific debates and develop a theoretically sound concept of social innovation. We see a growing number of renowned research institutes all around the world engaging in scientific research on social innovation. Many researches from these institutes have been with us at the conference. Henceforth, much will depend on realigning competencies of social sciences and specialised social scientists by joint efforts to analysing and lecturing on the development and integration of innovations in general, as well as to improve concepts, knowledge and research on social innovation in particular.

Research topics identified, and 14 of them prioritised by the participants of Challenge Social Innovation indicate thematic guidelines for research and education activities in the framework of the **European School of Social Innovation**. At the same time, participants of the conference represent a world-wide network of experts, including capacities to act as faculty of the **European School of Social Innovation,** researchers and communicators of social innovation to collectively improve scientific and research competencies in the field.

The proponents will organise a formal inaugural meeting later this year to establish the Board and other Organs of the Association, and to kick-off first concrete activities to become executed during 2012: A Summer School of Social Innovation, and the development and implementation of B.A. and M.A. Curricula, later to be followed by Ph.D. study programmes as well. Moreover, as there is not yet institutional funding, ESSI will seek appropriate forms of private and public sponsorship, organisational connections on European and where applicable national levels.

Expressions of interest, recommendations, encouragement and certainly support of any kind are welcome and highly appreciated!

Please use the forum to post and communicate overall comments pertaining to the ***Vienna Declaration*** in general, or to the ***European School of Social Innovation*** in particular.

In case of specific inquiries or proposals you might like to convey, please contact any one of us:

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